



MARKETING & COMMUNICATIONS

Berlin, 09.03.2020

TELEKOM INNOVATION LABORATORIES

WE SHAPE THE FUTURE

At Telekom Innovation Laboratories (T-Labs), the passion for innovation and technology drives international experts and scientists to work together in the three core fields of Blockchain, Intelligence und Experiences. T-Labs is the R&D unit of Deutsche Telekom and is in a close partnership with the Technische Universität Berlin. At its sites in Berlin, Darmstadt, Beer Sheva, Budapest and Vienna, T-Labs sits amongst a world-class host of universities, startups, investors, research institutes and corporate innovation hubs to jointly shape the future of communication services.

The T-Labs team is engaged to live the entrepreneurial spirit and focus on developing Proof of Concepts (PoCs) and Minimum Viable Products (MVPs), which highlight future technology applications. In that way, T-Labs fosters its agility to adapt to a fast-changing and vibrant environment and always works on cutting-edge technologies.

We explore on the technology side keeping in mind business and customer orientation as well as, building a strong internal and external partners network. We promote Telekom and T-Labs topics and values internally and externally, supporting our projects on the business and communication side.

Responsibilities

- Marketing Communications - writing press releases & articles, materials for web site, media feeds. Maintaining T-Labs LinkedIn, Twitter, Instagram accounts, yam etc, performing changes and updating the website of T-Labs.
- Project Support (e.g. provide ad hoc projects support providing input on various documents, presentations, project tasks, participating in meetings and making agendas, meeting minutes, invitations etc).

Requirements

- Online media and communication expertise
- Technology affine – up to date with new technologies in focus and understanding of process to define business models and innovation flow of new technologies.
- Fluent English or German
- MS Office

Desired, but not mandatory

- Web design
- Graphics design

Contact person

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www.laboratories.telekom.com